



CORPORATE SOCIAL RESPONSIBILITY



Sr. Pascal Billard
General Manager

OUR BUSINESS COMMITMENT

"Quality is made by people and not by companies, only we can guarantee that our future is bright."

Majestic Hotel & Spa Barcelona promotes awareness of the need for its activities, services and products to be carried out with proper respect for the environment.

CERTIFICATIONS



We have developed and implemented a Quality and Environmental Management System in accordance with the UNE-EN ISO 9001: 2015, UNE-EN ISO 14001: 2015 Standards and European Regulation 1221/2009 EMAS and its subsequent amendments, as proof of our corporate social responsibility.

ISO 9001: 2015

- Quality certification
- 20 years
- International certification



EMAS

- Environmental certification
- 19 years
- Valid in Europe



ISO 14001: 2015

- Environmental certification
- 19 years
- International certification



For having demonstrated compliance with actions of Biosphere Sustainable , aligned with the 17 Sustainable Development Goals of the Agenda 2030 by the United Nations, engaging employees in a common project and being positively valued by their customers.




Dr. Tomás de Azcárate Bang
Presidente, RTI

"This recognition demonstrates our involvement and commitment to sustainability as an indispensable part of our concept of luxury. This certification will also allow us to reinforce our culture of sustainability and position ourselves within the sector in a more competitive way by understanding that the ultimate goal is to work to offer the best of ourselves in the present, with the aim of preserving the future".

- Pascal Billard
General Manager



ENVIRONMENTAL PROGRAM

Reduce and control electricity consumption



Reduce waste generation



Organize environmental awareness activities



Internal and external communication



Awareness, training and improvement groups





FOR THE ACHIEVEMENT OF OUR OBJECTIVES

Responsibility for achieving the Quality and Environment Policy is shared, its principles are periodically reviewed, paying special attention to people and communicating it to all employees and customers and remaining available to collaborators and interested parties.



ACTIONS AND COMMITMENTS WITH CSR



- 01** We work hand in hand with the Sant Joan de Déu Hospital in Barcelona with the aim of building a hospital to beat childhood cancer. MIM Hotels are involved in spreading its financing campaign so that this center becomes a reality.

- 02** The MIM Sitges Hotel is the first hotel in Europe and the seventh in the world to achieve LEED certification, "Platinum" category. This distinction is awarded by the US Green Building Council to the most efficient and environmentally friendly buildings.



ACTIONS AND COMMITMENTS WITH CSR



- 03** We actively support different social projects in collaboration with the private foundation IReS, which has been working since 1969 with groups at risk of social exclusion or with economic difficulties.

- 04** We are committed to the continuous training of our staff and their development within the company, where our employees have the opportunity to reach their full potential.





05 We designed an adapted room of category 'Type A' for people with severe disabilities. With this room, the Majestic is the first hotel in Spain to offer this pioneering service.

ACTIONS AND COMMITMENTS WITH CSR



- 06** We support the Catalan Foundation for Cerebral Palsy in collecting solidarity caps in order to contribute to its project "Without transport, there is no sport".

- 07** We collaborate with the NGO *Nutrición sin Fronteras* in its "Share the Food" project, which consists on making the most out of food resources, preventing food waste and reducing the impact of poverty in Barcelona's metropolitan area.





- 08** We contribute to the "La Nave: Bank of Non-Food Products" initiative, which has the objective of redistributing non-food products, among the most vulnerable people.

- 09** We collaborate with Fundació Solidança for the collection and reuse of clothes, thus extending the useful life of clothes that we no longer use and that are still in good condition.

The aim is to promote the circular economy and follow the Zero Waste policy.





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